

Early-Bird Registration Extended through May 17th !



Meet Me in St. Louis!

At the **2004 Heartland Professional Development Symposium: Creating Thriving Communities - One Person at a Time**

If you haven't already looked at the valuable array of workshops offered and the superb plenary speakers and presenters who will be sharing their expertise at the **2004 Heartland Professional Development Symposium in St. Louis, Missouri from June 7 - 10**, then now is the time! This is our 15th annual Heartland Symposium, and it is **better than ever**. Key areas of focus at this year's event are: demand-driven systems, linking economic and workforce development, and serving our changing customer.

Register now to broaden your knowledge and continue to build your professional competence, meet new friends and make new business contacts, and take home some best practices. You can register online www.theeventconn.com/events and check the conference agenda while you're there. Don't wait too late! **Early-Bird Registration ends May 17!** And...don't miss the **pre-conference professional development series of workshops at No Extra Cost** for Symposium attendees (starting Monday, June 7).

NEW! Pre-Conference Changes in ETA NEG - DW Policy

Get the latest news on Dislocated Worker Programs—integration, the electronic NEG application, and more!

9:00- 11:30 A.M., Tuesday, June 8th

Make your hotel reservation soon -- the cut-off date for the special Symposium room rate is **May 17, 2004**. Federal per diem rate rooms are still available at the Adams Mark Hotel in St. Louis, www.adamsmark.com/stlouis at the rate of \$102, plus tax, single or double occupancy. After May 17th or when the room block is sold out is subject to rate and space availability.

And while you are in St. Louis, don't forget to look around. St. Louis, founded by French fur traders in 1764, and named for Louis IX, the Crusader King of France, is a City with a rich history. The City isn't just a charming Mississippi River City, but also a popular visitor destination. The City is celebrating the 100th anniversary this year of the Louisiana Purchase and the 1904 World's Fair and has many new exhibits, special events and a giant Ferris Wheel in Forest Park (www.explorestlouis.com/visitors/worldsFair.asp).

The Heartland Symposium's location, at the **Adam's Mark Hotel St. Louis**, puts you within walking distance to many of St. Louis's prime attractions: the St. Louis Arch, Laclede's Landing on the Mississippi, The Edward Jones Dome, Busch Stadium, St. Louis Centre, riverboat casinos and numerous fine and casual dining opportunities. So that you won't miss any of the many activities and sites that St. Louis has to offer, see the St. Louis Convention & Visitors Commission's web site at www.explorestlouis.com.

QUESTIONS & CONTACT INFO

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For exhibit space and sponsorship info, contact Rachel Ramirez at the Performance Excellence Partners, Inc., 714.374.1140, email: Rachel.Ramirez@verizon.net.